



What Really Profits

An Independent Review of Trading Systems, Stock Market Tipsters & Investment Strategies

Look Mum, I'm on TV!

Introducing The First subscriber-only Videocast
plus loads of updates and new systems!

In This Issue:

Review Update:

ShareMaestro: This FTSE
Valuation System Really
Works - And Now It's Even
Better2

Review Update: ShareHunter:

Revealed: The Spread Betting
Tipping Service That Actually
Made a Profit3

Review: FurQuad System:

This Triple Staking Swing Or
Scalp Trading System Has
Loads Of Potential, But
Beware The Drawbacks5

Attic Trader Update: The

Right Way To Set Stop and
Profits Targets: a Step By Step
Guide8

Trading Strategy: How To

Insure Your Wealth Against
The Next Market Crash11

Review: The AshFX2 system:

A Free Forex Trading System
Without Any Hype – But Does
It Work?19

Hello

Welcome once again to *What Really Profits*. This will be the last edition for 2009 with the festive shutdown around the corner, so I wanted to pack in as much as I can. In addition to this printed edition, I have also recorded a videocast for you to watch in your own time to accompany this edition.

To download or live stream the videocast, visit this website:

<http://www.screencast.com/t/NWM0N2Y3ZD>

I've also set up a *WRP* resources page with any useful materials you may need to accompany this edition. You can access this here: <http://tinyurl.com/yzck5mu>. You will need to register for a Google account, but this should take less than a minute.

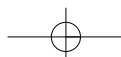
This month I start with a look at three familiar products, each offer something new. We start things off with ShareMaestro, the share price valuation engine. I'm a big fan of this so was pleased when I was contacted to test a new upgrade which saves users a lot of time and effort. For the next article, I look at the new short-term trading terms from ShareHunter. The service provides easy-to-follow trades which you can follow yourself via spread betting or CFDs. Performance has been great so far, but I've a few notes of caution. It's a similar story with my review of the ForQuad system from Phil Newton. Tremendous potential here with pips galore being created, but there are a few things you need to be aware of before committing any hard-earned cash.

Next up we have the latest in the ongoing series of articles from Daniel Jackson, the AtticMan trader. This month Daniel covers a topic that is often taken for granted – namely where and how to place stops and how to measure the risk-reward on any trade.

I've also another guest article, this time from options expert Mark Ridgeway, on how to insure your portfolio against the next stock market crash!

I've been beaver away on the computer analysing the MACD indicator for you. There's a lot of fluff written about technical analysis

please turn over



in the trading world and not much substance so in this first in a series of articles, I aim to debunk the myths and half-truths and get to the nitty-gritty on how exactly the MACD indicator works and how you can make it work best for you.

Finally, I lift the lid on a hidden gem of a trading system. Best of all, it's completely free!

If I don't speak to you beforehand, have a fantastic Christmas and New Year. There's no edition next month, but I'll still be on hand at the end of an email if you need me.

Remember, this is the last issue of 2009. But don't worry, you won't go without during December – look out for your copy of the *The Fast Cash Compendium* which draws together the very best opportunities and reviews from across Canonbury Publishing's newsletter titles.

Keep your questions, suggestions or feedback coming though to whatreallyprofits@canonburypublishing.com and I'll reply as soon as I can.

Review Update: ShareMaestro

This FTSE Valuation System Really Works - And Now It's Even Better

One of the best investment/ trading programs that I've had the pleasure to review since the launch of *What Really Profits* has been the ShareMaestro program.

ShareMaestro is a valuation engine that can be applied to the FTSE 100 and individual shares. It uses an algorithm to produce a 'value' for shares based on dividend growth versus the return from risk-free investments and a host of other factors.

The general logic is that companies can manipulate their profit numbers, but dividends are a pretty solid financial measure. Therefore, the engine uses this as a basis for valuations.

ShareMaestro provides various outputs including a 'value' price and projected investment returns. The

engine then compares the current price to the value price and provides a value percentage, with anything over 100% meaning the share or market is undervalued and vice versa.

The proof

I have to say that ShareMaestro is in the elite group of products that actually does what it says on the tin. Its valuations for the FTSE 100 are consistent and the share valuations are incredibly useful.

In April of this year, the FTSE was trading at 4,096, but the engine valued the market at 5,104, a 25% difference. After six months, the market has recovered well and the ShareMaestro engine got it right again.

I also asked ShareMaestro to provide a top 10 and bottom 10 value selection in January of 2009. As of November, the top 10 value have returned an average of 58% and the bottom 10 value have returned 10.6%. The FTSE has returned 14% over the same period.

In that time I've also used it to mine for investment and trading ideas. My investment club were particularly pleased with the performance of Petrofac, one of the top 10 value shares which has returned over 150% since January. I've also found it to be a useful way to filter potential trades on UK shares in the short term.

However, as well as it seems to perform, it is certainly no magic bullet. On an individual share-by-share basis, a value rating of, say, 125% does not guarantee that share will rocket 25% by any means. It can often get it wrong, but when it gets it right, it seems to get it very right which makes all the difference.

The performance of the top 10 shares is largely down to the performance of two shares, Petrofac and Kazakhmys, just as the bottom 10 relies on a couple of big losers.

The FTSE 100 valuation back in January was quite correct, but it continued to move against the value level for some time before turning around. Following the valuations you would have missed some of the credit crunch, but not all of it, so once again it is certainly not perfect.

Therefore, to get the best out of the individual share valuations I believe you need to use

ShareMaestro as filter not as a complete solution. This is especially useful if you trade in the direction of the general market or direction implied by the FTSE 100 value rating. A couple of strategies I've used is to bias trades in the direction implied by the FTSE 100's valuation. I have also run scans to find the week's top movers and invested in them if they are still offering 'value'.

Now you can value all shares in the market automatically

Until recently, creating a shortlist could be a time-consuming business. You had to manually input all the variables and research things like dividend yields and inflation rates.

This could be quite off-putting and a drain on your time, so, I was very pleased when ShareMaestro's Chief Executive, Glenn Martin, contacted me to say that ShareMaestro now included a bulk upload facility through ShareScope which automatically imports shares from the FTSE all-Share Index.

At the click of a button, you now have the ability to value the entire market and find under/over valued shares in a fraction of the time it used to take.

You simply go to the ShareMaestro website and download the latest file. You then click the 'bulk upload' button and the entire market will be imported for you.

If you want to search by top and bottom value, you can then export the valuations to Excel and sort by value. This does require a basic ability to use spreadsheets.

The bottom line

ShareMaestro is an excellent tool for sifting through mountains of data and finding the hidden gems or fool's gold. It can be a useful tool for short term trading, but you will need to have some patience and wide stops. The valuation engine isn't designed to work on a short-term basis, so it could be a good month before a share price starts to correct itself into the value price. So it would probably be best suited for anyone looking to trade on an intermediate-term basis or longer-term investments.

Also be aware that even the worst companies can still rise if the whole market is on a buying spree, so it would be useful to start your analysis at the macro

level then find shares that fit with the general trend.

There is currently a month's free trial available.

WRP RATINGS:

Value For Money: 4/5 – A good price considering the capabilities.

Profit Potential: 5/5 – Very good overall and has delivered well so far.

Ease Of Use: 4/5 – The bulk download is a big improvement.

Longevity: 4/5 – It's proven itself over many years with a logical theory behind it.

WRP overall rating: 5/5 – Excellent product. Don't expect a magic bullet but is a solid way to find potential trades and shortlist investments.

CONTACT DETAILS:

ShareMaestro

Website: <http://www.sharemaestro.co.uk>

Cost: £200 per year. one month free trial available.

Level: Beginner upwards.

Location: UK shares only.

Category: Trading software.

Review Update: ShareHunter

Revealed: The Spread Betting Tipping Service That Actually Made a Profit

Another previously reviewed service to update on this month is ShareHunter. This share tipping service impressed me in the original review back in March 2008. It uses something called Weinstein's analysis to assess the stage that an individual share price is at according to the theory's cycle.

Essentially, shares are either.

- 1) Basing – insiders accumulating shares, with the shares not going anywhere.

please turn over